



CASE FOR SUPPORT

ABOUT H5F

The High5 Foundation (H5F) was created in honour of Ephraim Brown who tragically lost his life to a stray bullet at 11 years old. Ephraim was the youngest of two siblings and an uncle. He was kind and introverted, super athletic and loved to play sports. Most of all he was funny, curious and compassionate. A bright, handsome and empathetic young man that came from a loving family and had the potential to be anything he wanted to be if his life hadn't been stolen from him so early on in his life.

Ephraim's death was senseless and devastated the family. For years they tried to understand how the men responsible could be so reckless. How they could have so little regard for their own lives and the lives of the people around them? Why Ephraim? Why anyone at all? After years of questioning all the reasons why and how they finally began to work through their grief and with the support of the community they found strength and purpose again. They no longer wanted to be known as the innocent byproducts of crime but instead community leaders part of the solution to gun violence in their city. They refused to allow Ephraim's death to be in vain and dedicated their lives to mentoring children and youth in GTA Neighbourhood improvement areas in hopes that their impact would prevent senseless deaths like Ephraim's from happening again.

Amiga Wheatle, Ephraim's eldest sister and her husband founded the High5 Foundation to offer art, sport development, physical fitness and education programming to children, youth and women residing in the Black Creek, Glenfield-Jane Heights, Regent Park, and Humbermede Neighbourhood Improvement Areas. Through our mentorship engagement model, we use art and sport and recreation to inspire residents to collectively work to overcome challenges in their communities and deepen their shared sense of identity. Our collaborative approach to art-making and sport engagement celebrates communities, nurtures resiliency, cultivates life skills and inspires personal growth. Our hope is to remove barriers to participation in high-quality community-based programming, to have a long-term social impact in the lives of racialized, underserved and underrepresented groups and to keep Ephraim's memory alive in a meaningful way for years to come.



STATEMENT OF PURPOSES

OUR MISSION

To serve as a catalyst for change in the lives of under-served and under-represented groups, potentially removing them from a lifelong cycle of poverty, crime and mental health issues.

1

To address and prevent problems faced by children and youth by operating structured basketball development and mentorship programs to under-served and under-represented groups.

2

To advance education by teaching children and youth reading, writing skills as well as film and media production and specialty art techniques through events, programs, seminars and workshops.

3

To promote health by providing physical fitness programs for children, youth and women and teaching children and youth about positive mental health and wellness.

4

To promote gender equality by supporting women's economic development through the provision of leadership and career seminars.

WHY SUPPORT H5F ?

We are a 100% Black founded, led and operated registered charity in Canada.

H5F staff have and/or currently reside in the communities we partner with and are passionate about giving back to the BIPOC community in a meaningful way.

Our experiences of living, working and playing in these communities give a unique perspective that informs our program development, decision-making and hiring practices.

We keep our finger on the pulse of the issues our partner communities face, as well as, all the positive people, events and initiatives happening in and around those communities. This puts us in a strong position to authentically support participants of our programs and of all ages.

CHOOSE TO SUPPORT H5F IF YOU:

- 1 Are passionate about helping under-served and under-represented BIPOC children and youth.
- 2 Want to bring about positive social change in under-served/represented BIPOC communities.
- 3 Know first hand how a healthy mind fuels a healthy body.
- 4 Invested in supporting women's economic development.
- 5 Trust that your donation will be wisely invested.



According to a report by the Network for the Advancement of Black Communities and Carleton University's Philanthropy and Nonprofit Leadership program, for every 100 dollars donated to a charitable organization in Canada, as little as seven cents go toward supporting Black charities. Further, 63 per cent of the Black community organizations that were respondents in the study said they will run out of funding in less than six months. We need your support to continue to offer free and subsidized community programming to children, youth and women residents of GTA Neighbourhood Improvement Areas. Together, we can continue to offer specialty arts, sport development, physical fitness and education programming to help children and youth develop social skills, and build relationships with peers and adults in fun, safe and developmentally appropriate environments. Your support helps build healthier communities across the Greater Toronto Area.

You Can Support Us in 5 Main Areas:

DONATIONS

Any Amount Counts!

Your donations are used to support two (2) donation streams:

Operational Stream: Assists us with operational and administrative costs

Programming Stream: Helps us to develop or sustain art, sport development, physical fitness and educational programming for Canadian children, youth and women in financial need.

You May Donate Using Any Three Methods Below:



Directly through the Canada Helps website page:
shorturl.at/iruKT

1

**Mail a cheque to: High5 Foundation, 504-365
Church Street Toronto, ON M5V 0E2**

* For tax receipts over \$20, please ensure that your name, phone number, address are included on the cheque.

2

**Directly via our web page using the
donation form below:**
shorturl.at/hrwN9

3

You can run your own fundraiser at school or work or launch your own email and social media campaign in support of H5F! It's super simple and super rewarding. Collaborate with friends, family or co-workers and turn any birthday, office party, or get-together with friends into a fundraiser that brings free, community-based programs to under-served and under-represented children, youth and women.

Simply email us with your idea to get started!

Other ways to support our fundraising efforts include but are not limited to:

PROGRAM/ EVENT SPONSORSHIP

CRA defines sponsorship as when a business makes a donation to a charity and, in return, receives advertising or promotion of its brand, products or services (e.g. company exposure on banners, signage, promotional materials or advertising.)

CAUSE MARKETING INITIATIVE

CRA defines cause marketing as a fundraising activity where a registered charity works with a for-profit partner to promote the sale of the for-profit partner's items or services on the basis that part of the revenues will go to the registered charity.

GIFTS IN KIND

We appreciate donations of new, unused art supplies as well as new or gently used sport and fitness equipment, office supplies and music equipment. Call us if you or your business would like to give a gift in kind!

Do you have something new or gently used you think we can use that isn't listed? Ask us! hello@h5f.ca

WHAT WE NEED MOST

- New or newly refurbished laptops and tablets.
- New, unused art materials.
- New, used and in good condition sports equipment.
- Gift cards to art stores, hardware stores, electronics stores and/or grocery stores.

MENTORING & ENGAGEMENT MODEL

Through our structured, curriculum-based programming and mentoring and engagement model, we aim to help children, youth and women to further hone their social skills, as well as, nurture relationships with peers and adults in safe environments. We bring together professional athletes and professional artists – dancers, musicians, visual artists and actors – with residents of all ages.

Together, we develop accessible and dynamic sport and art programs and projects that authentically reflects the identities and aspirations of each community.



VOLUNTEER/STUDENT PLACEMENT OPPORTUNITIES

- 1 Administration
- 2 Social Media Management
- 3 Film and Media Production
- 4 Graphic Design
- 5 Project Coordination

FUNDERS & DONORS



We appreciate the time you have invested getting to know us!
If you are interested in supporting H5F, send us an email to:
hello@h5f.ca Subject: Case for Support Inquiry.